

JATA Tourism Expo Japan 2016



JATA TOURISM EXPO 2016

22nd - 25th
September 2016

@ **BIG SIGHT**
Tokyo, Japan

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Odisha Tourism participated in the biggest tourism event in the world “Jata Tourism Expo Japan 2016”, organized under the collaboration of Japan Travel and Tourism Association and Japan Association of Travel Agents (JATA), held from September 22 until 25, September in Tokyo Big Sight.

This year the event's theme was “Be part of the world, Travel”.

MUDRA foundation along with the brand ambassador Masako Ono who has been living in Odisha represented Odisha Tourism in Japan at this JATA TOURISM EXPO 2016, showcased the

textiles, craft arts, along with the tourism information on Odisha.

Participating in the exhibition showed the big interest in Odisha and Odia culture and traditions from Japanese side.

JATA Tourism EXPO Japan has exhibitors from all the 47 prefectures in Japan and 151 countries and regions in the world. JATA Tourism EXPO Japan 2016 consists of four main programs:

It was the great venue for networking with the world's travel professionals to build or concrete your business as well as directly interact with general public to attract more tourists to Odisha.







